

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
9 September 2005 (09.09.2005)

PCT

(10) International Publication Number
WO 2005/082715 A1

(51) International Patent Classification⁷:
3/17, B65D 30/24, B67D 3/00

B65B 5/08,

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(21) International Application Number:

PCT/AU2005/000281

(22) International Filing Date: 28 February 2005 (28.02.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
2004900979 27 February 2004 (27.02.2004) AU

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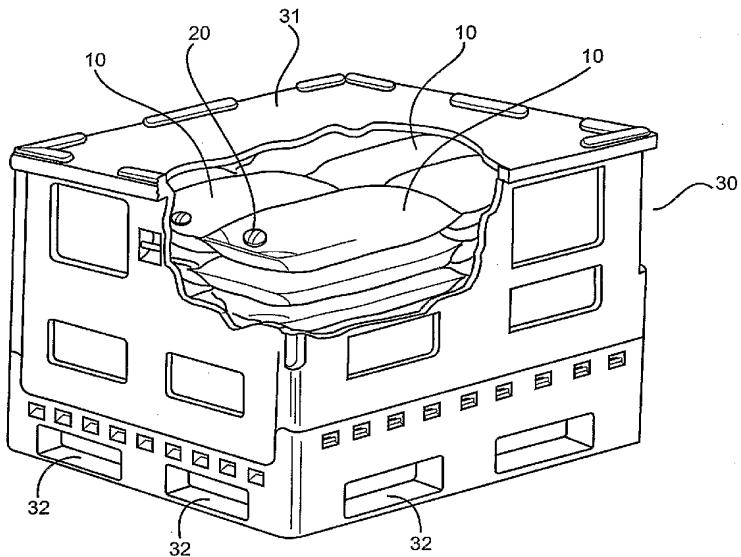
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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(54) Title: DISTRIBUTION METHODS FOR DISTRIBUTING AND DISPENSING BEVERAGES AND LIQUID FOOD PRODUCTS



(57) Abstract: Disclosed is a method of distributing beverages or liquid food products including transportation, by a commercial distributor, or flexible bags (10) filled with the beverage or liquid food products. Flexible bags (10) are located in the bulk transport containers (30) and transported to consumers of the product in required quantities. Flexible bags (10) are delivered to a consumer, the beverage or liquid food product being dispensed for consumption by an end consumer. Through each step in the distribution method, hazard and critical control points during distribution and dispensing are minimised, the "one way" nature of the preferred embodiment of the method minimising recovery and recycling costs as well as potential hygiene problems associated with re-use of containers currently in use.

WO 2005/082715 A1



Published:

— *with international search report*

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